



PRESS RELEASE

## UNDO launches a partnership with Malaika to fund access to education in Uganda through its community

Brussels, 14 April 2026 — Belgian mobile operator UNDO announces a new partnership with Malaika, an organization dedicated to supporting vulnerable children in accessing education in Uganda.

UNDO already relies on a simple and concrete model: enabling its customers to directly support educational projects through add-ons integrated into their mobile subscription.

The funds generated through these contributions are fully reinvested in projects on the ground. This model has already made it possible to finance a first initiative in the Democratic Republic of Congo, with the renovation of a nursery school within the UNDO Forest, creating a safe space where young children can learn, grow, and thrive.

This project represents a first step. The funds collected are also used to finance school materials and internet access, helping to expand educational opportunities.

Today, UNDO is extending this model through its partnership with Malaika. Part of the contributions generated by its community will now also be used, via Malaika, to support children's access to education and scale impact further.

This model transforms a simple subscription option into direct and measurable impact.

At the same time, Malaika activates its community around a more responsible mobile alternative, helping to amplify the impact of this model.

In a telecom sector where a significant portion of data remains unused, UNDO takes a different approach. Its subscriptions are based on a "zero waste" principle: unused data is carried over to the next month, allowing users to optimize their consumption.

UNDO combines accessibility, transparency, and tangible impact, while also integrating CO<sub>2</sub> compensation and planting one tree for every activation.

*"Our mission is to give every child the means to build their future through education. This partnership allows us to further scale our impact in a concrete way."*

— Malaika

*"We want to show that a mobile subscription can go beyond the service itself. Through this model, our community directly contributes to real educational projects."*

— UNDO

This partnership illustrates a broader evolution: a model where technology, community, and social impact reinforce each other.



#### About UNDO

UNDO is Belgium's first carbon-neutral mobile operator. The company combines affordable telecom services with direct climate impact through CO<sub>2</sub> compensation, real-time footprint tracking, and reforestation projects.

For more information: [www.undo.be](http://www.undo.be).

#### About Malaika

Malaika is an organization committed to supporting vulnerable children in Africa, particularly in Uganda, in gaining access to education. The organization provides individualized support, combining schooling, guidance, and long-term follow-up.

Through its actions, Malaika aims to create sustainable opportunities for children from often disadvantaged backgrounds, placing education at the core of its impact.

More info: [www.malaika-asbl.be](http://www.malaika-asbl.be)

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